

# Spring Newsletter 2010

## *“What’s going on”*

Well 2010 has certainly kicked off with a blizzard of activity! And when I say blizzard of activity I not only mean we have had the pleasure of working on many exciting events with some terrific clients thus far this year. I’m mostly referring to the ridiculous amounts of white stuff that has fallen from the sky in epic proportions. The snowfall in the metropolitan area has reached record breaking numbers. But Miller’s has persevered through some of the most difficult weather conditions we have ever seen. As a matter of fact, our crews set up a large New York City premiere for the film [“The Green Zone”](#) starring Matt Damon in the thick of the most recent snowstorm.



[Rolling Hills DayCamp Open House](#)



[State Theater Family Day](#)



[Premiere Corporate Event](#)



[Robert Wood Johnson Hospital Function](#)

[Click on this link](#) to view the full gallery of events

### ***“What’s New”***



Miller’s President, [Steve Kohn](#), traveled this year to Orlando to attend the ARA Rental Show. It’s an opportunity for Miller’s to preview the hottest, newest and most interesting rental equipment available in the industry. We have added some snazzy new [equipment to our inventory](#). We have also increased our tent inventory with the addition of some high peak tents and new 15’ wide frame tent systems. Lastly, 1,000 new chairs will be arriving shortly to be used for a graduation

ceremony near you!

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### ***“Looking forward”***



Well it finally seems that the weather has begun to turn warmer and the days have begun to grow longer and we are now focused on some of the larger, annual events we work on each spring. [Virtual Enterprises](#) will take us back to the New York

City’s 69<sup>th</sup> Regiment Armory for a fabulous trade show. The second annual Rutgers Day (pictured to the left) will prove to be a festival-like extravaganza taking place on four campuses of Rutgers University. There’s the annual McCarter Theater Gala in Princeton (pictured to the right) with a custom built 7’ floor. And then there are the high school and college graduations where tens of thousands of chairs will be set and reset all over the state.



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## **“Crew Corner”**



We'd like to continue to feature one of our dedicated staff members in each installment of our newsletter. In this edition we'd like to introduce Elaine Matos, our Showroom Manager.

[Elaine](#) is an Edison resident and has been with Millers since 1998. She is married to Felix, who also works at Millers and she is the mother of two grown children and five grandchildren. Elaine is the “Mother to all at Millers”, hence the nickname, Mamma Matos.

As the showroom manager, Elaine enjoys helping her coworkers

wherever she can.

When not at work, she enjoys spending time with her grandchildren, gardening and decorating her home with unique birdhouses. One of her most favorite pastimes is scouring local thrift stores for bargains. Elaine also loves talking tech with our fearless leader, Steve.

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## **“Social Networking....is it “notworking????”**

Well I don't know about you but Social Networking certainly **IS** working for us. Facebook continues to be a huge marketing resource for us and we have amassed over 300 fans to date.

We'd like to have a little fun with our [Facebook fan page](#). We invite you to join us each day, April 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> as Miller's hosts it's first ever trivia challenge. Each day we will post a question relating to a previous event that we had posted about. Prizes will be awarded. Keep checking our Facebook page for more details. And if you're not already a fan, we invite you to join! Just click on the link below.



So, in short, Miller's is off and running for what is looking like a busy 2010. Again, we want to thank you for your continued patronage and we look forward to working with you soon.

[Millers rentals website](#) [online catalog](#) [contact us](#) [new linen processing service](#).

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