

Spring Newsletter 2011

“What’s going on”

It was certainly a winter for the record books with epic amounts of snow that covered the ground from the end of December until early March but that didn’t stop Miller’s from executing some really fantastic events this winter.

HBO’s Premier for the mini-series Mildred Pierce March 21, 2011

Starring Kate Winslet, Guy Pearce and Evan Rachel Wood. Miller’s tent set up included a 15’ x 115’, 10x20, 12x65 (2) 12x20 red carpet, port-a-floor and ropes and stanchion at the Ziegfeld Theatre in New York City.

State Theatre Family Day, February 21, 2011.

Children and adults alike will delight in this wonderful black-light puppetry performance featuring the Little Caterpillar and an assortment of Eric Carle favorites. The triple-bill includes the wonderful story of The Very Hungry Caterpillar’s metamorphosis into a beautiful butterfly; the fanciful account of Little Cloud’s travels through the sky, and the Mixed-up Chameleon’s discovery of his own unique nature. Miller’s erects a 30’x105’ all white frame tent with sides and heat on Livingston Avenue in front of the theater.

Sports Illustrated Swimsuit Magazine Cover Launch, February 16, 2011

Today our crew is in the city setting up the Sports Illustrated Swimsuit Magazine cover launch event at Pranna in New York City. The temperature was bitter cold, but our crew had no problem hanging in for this one. We installed tents, doors, carpet, heat, and much more.

Governor Christie’s Economic Summit February 3, 2011

In the early hours our crews were in Newark, NJ preparing the lobby at Rutgers Business School for Governor Christie’s Meeting with top CEO’s in NJ. Miller’s provided staging, tables, chairs, linens and red carpet



[HBO Mildred Pierce](#)



[State Theater Family Day](#)



[Sports Illustrated Swimsuit Issue](#)



[Governor Christie Economic Summit](#)

[Click on this link](#) to view the full gallery of events

“Looking forward”

Spring will be here before we know it. During the slower, winter months we spend countless hours inventorying and maintaining our equipment so that it's ready for the next season. Tents are washed. We painstakingly go through each table and chair to check the condition and then each piece of equipment is cleaned, seal coated, if necessary, new foot caps are put on. Some equipment is even taken out if inventory and made available for sale. Check back on our [website](#) to view the offerings.

There are also annual events that we are excited to be a part of and the planning has already begun.

Johnson & Johnson Shareholders Meeting, The Hyatt, New Brunswick, April 26, 2011

Miller's installs 200' of marquee for the guests to be covered on their approach to the hotel for this very important, annual meeting.

Third Annual Rutgers Day, April 30, 2011

Rutgers Day at Rutgers, The State University of New Jersey

Plans are already underway for third annual Rutgers Day Extravaganza with celebrations and events all over the University

The Graduation Trifecta, May 9-14, 2011

Each year Miller's is delighted to participate in three very major college graduations and the events surrounding them. This year, as they did last year, all three take place on the same May weekend. Thousands upon thousands of chairs will be set and reset, stages, tents and tables will be erected, taken down and erected again at different campus and dozens of balloons will be inflated to celebrate the pomp and circumstance.



J & J Shareholders Meeting



[Third Annual Rutgers Day](#)



[Graduation Trifecta](#)

"Crew Corner"



Doreen, our linen specialist, joined Millers back in 2004 and comes to us via Houston, Texas. Doreen is a huge sports fanatic and loves anything related to the New England Patriots. She resides with her family in Edison, New Jersey.

Did you know that Miller's Rentals has its own linen cleaning/processing facilities complete with a flat work ironer. We clean our own linen on site and now offer a cleaning service available for customer owned table linens and chair covers.

Why choose Miller's Rentals to clean your linen?

- 1) We can pick up your soiled linen, including table cloths, napkins and skirting and return it to you clean and professionally ironed.
- 2) We take the same care with your linen (to ensure proper stain removal and a professional ironing job) as we do with our linen.
- 3) Saves you time and money. Free up current staff up from cleaning and hand ironing and eliminate the need to purchase and maintain expensive cleaning equipment – we'll do it for you!
- 4) Have a last minute emergency? – call us and we can supply you linen and/or clean and press your linen so that your event goes off without a hitch.

If you have any questions about our cleaning service please contact us for more information.

More BIG news at Miller's is that [Tent Packages](#) are now available for a limited time



Take advantage of our special package pricing when you book your Graduation, Sweet 16, Family Reunion, Backyard Barbecue or any other celebration before April 15th .

The packages have been a big hit. We will continue to come up with creative ways to help save you money.

“Client Corner”

Christine Murray, Special Event Manager and Tom Muza, General Manager
[McCarter Theater, Princeton, NJ](#)



McCarter Theatre Center is recognized as one of this country's leading theaters, and is the only organization in this country that is both a professional producing theater and a major presenter of the performing arts. With this identity comes a unique commitment to creating, developing and producing new work for the stage, reinvestigating classical theatrical repertoire, and

bringing the best of the world's performing artists to Central New Jersey. McCarter demonstrates an unwavering commitment to engaging, educating and cultivating a broad range of audiences, making the arts accessible to all people, and presenting an unparalleled variety of bold, stimulating, diverse and provocative programs across disciplines.

Miller's has the pleasure of working with two very special individuals at the Theatre. Christine Murray is the Special Event Manager at McCarter Theatre. She has been working with McCarter Theatre Center for 15 years. As an event planner, Ms. Murray has worked with Miller's Rental over the last three galas. She has been quoted as stating "Miller's Rental's professionalism and attention to detail has been an event planners dream come true". In addition to her work planning events and raising funds for the McCarter Theatre, Christine enjoys spending her spare time seeking adventure at home and abroad. She enjoys kayaking, hiking and traveling to far off places such as Peru, Thailand, and New Zealand.

Thomas J, Muza is the General Manager at McCarter and has worked at McCarter Theatre for 21 seasons. In addition to being the “permit master” for McCarter’s outdoor events, he oversees Human Resources, Front of the House Management, Facilities and Financial Operations. When he is not working at the Theatre, Tom enjoys spending time outdoors with his wife, Susan, and their two Bernese Mountain Dogs, Lucy and Sophie.

One of the most interesting and challenging events Miller’s works on each May is the construction of the event space for McCarter’s annual fundraising gala. Miller’s creates a level floor over an area with a seven foot pitch and then erects a 60x100 pole tent on top of the floor.



Let us know if you’d be interested in having us feature you in our next newsletter!

“CONNECT WITH US....Like, Learn and Save!”



There’s Lot’s to Like about Miller’s Rentals

- Inspiration *from the events we do and showcase on our page*
- Promotions *exclusive to our Facebook Fans*
- Expertise *on the latest party equipment and tips*

As always we thank you for your continued support and patronage. Our loyal customers make us who we are today. Let us know how we can be a part of your next Special Event!

We wish everyone a safe, happy and healthy spring. Let us know if Miller’s can be a part of your next celebration or special event. We are very appreciative of your calls, emails and referrals. Again, we want to thank you for your continued patronage and we look forward to working with you soon.

[Millers rentals website](#) [online catalog](#) [contact us](#) [new linen processing service](#).

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